

2024-2025

SPONSORSHIPS

WWW.FRIENDSOFTHEdance.ORG

Support local youth dancers and the Vail Youth Ballet Company (VYBC) by becoming a sponsor through Vail Friends of Dance (VFOD). Our sponsorship program offers a variety of levels, each providing unique perks such as prominent recognition in Nutcracker programs, social media shoutouts, and visibility on our website. Higher-tier sponsors enjoy exclusive benefits, including title sponsorship, larger advertisements, and the unforgettable opportunity to perform on stage in the Nutcracker. Sponsors also have the option to donate these special perks back to help VFOD advance its mission.

Mission: Vail Friends of Dance (VFOD) is an Eagle County, Colorado nonprofit dedicated to developing, supporting, and inspiring young dancers and teachers from all backgrounds by providing accessible opportunities, equitable resources, and an inclusive environment

GIVING LEVELS AT A GLANCE

	PREMIERE BALLET BENEFACTORS \$10,000+	PRINCIPAL BALLET SUPPORTERS \$7,000	SOLOIST BALLET SUPPORTERS \$5,000	ENSEMBLE BALLET PATRONS \$3,000
Title sponsorship and on-stage opportunity to greet guests at a Nutcracker performance*	✓			
Unique opportunity to perform on stage as a Party Parent in the Nutcracker	✓	✓		
Sponsorship opportunities at Nutcracker Performances**	✓	✓	✓	
Premium-position full-color ad in the Nutcracker program***	✓	✓	✓	✓
Tickets to the Nutcracker and Spring Showcase	✓	✓	✓	✓
Tickets to Spring Showcase Happy Hour	✓	✓	✓	✓
Exclusive VYBC Swag Bag	✓	✓	✓	✓

*The Nutcracker Ballet draws over 2,000 patrons annually to the Vilar Performing Arts Center in Beaver Creek, CO. The 2024 performances are on December 19, 20, and 21.

**Other sponsorships include title opportunities for the bake sale, silent auction, flower sales, pointe shoe sale, and boutique.

***Premiere Ballet Benefactors receive a full-page ad, Principal Ballet Supporters get a half-page ad, and Soloist Ballet Supporters and Ensemble Ballet Patrons receive a quarter-page ad. All sponsorships must be confirmed before the program print deadline to be included in printed materials.

SPONSORSHIP LEVEL BENEFITS

PREMIERE BALLET BENEFACTORS

\$10,000

- Title sponsor for specific Nutcracker performance and opportunity to make an on-stage announcement
- Full-page, premium position full-color ad in the Nutcracker Program
- Opportunity to provide an insert in the program for Nutcracker performance(s)
- 4 items from the Nutcracker Land of Sweets Bake Sale
- Unique opportunity to participate in the Nutcracker as a Party Parent
- 4 Tickets to the Nutcracker Ballet (reserved orchestra)
- 4 Tickets to the Spring Showcase
- 4 Tickets to the Spring Showcase Happy Hour
- Gratitude recognition on the VFOD website as Premiere Ballet Benefactors
- Two Exclusive VYBC Swag Bags

PRINCIPAL BALLET SUPPORTERS

\$7,000

- Title sponsor of the Bake Sale throughout the run of the Nutcracker (all 4 performances) and prominent placement of logo and business name at Bake Sale Table
- Half-page, full-color ad in the Nutcracker Program
- 2 tickets to the Nutcracker Ballet (reserved orchestra)
- 4 items from the Nutcracker Land of Sweets Bake Sale
- Unique opportunity to participate in the Nutcracker as a Party Parent
- 4 Tickets to the Spring Showcase
- 4 Tickets to the Spring Showcase Happy Hour
- Gratitude recognition on the VFOD website as Principal Ballet Supporters
- Exclusive VYBC Swag Bag

SOLOIST BALLET SUPPORTERS

\$5,000

- Title Sponsorship of Silent Auction, Flower Sales, Pointe Shoe Sales, or Nutcracker Boutique
- Prominent placement of logo and business name at selected location
- Quarter-page, full-color ad in the Nutcracker Program
- 2 items from the Nutcracker Land of Sweets Bake Sale
- 2 Tickets to the Nutcracker Ballet
- 2 Tickets to the Spring Showcase
- 2 Tickets to the Spring Showcase Happy Hour
- Gratitude recognition on the VFOD website as Soloist Ballet Supporters
- Exclusive VYBC Swag Bag

ENSEMBLE BALLET SUPPORTERS

\$3,000

- Quarter-page, full-color ad in the Nutcracker Program
- 2 items from the Nutcracker Land of Sweets Bake Sale
- 2 Tickets to the Nutcracker Ballet
- 2 Tickets to the Spring Showcase
- 2 Tickets to the Spring Showcase Happy Hour
- Gratitude recognition on the VFOD website
- Exclusive VYBC Swag Bag



FUND-A-NEED

To continue offering financial aid and performance opportunities to our community of young dancers, we are seeking your help in raising funds for the following needs.

VPAC Rental : \$12,000

Covers the rental fee, stagehands, and technical support for dress rehearsals and four performances.

Nutcracker Guest Artist: \$10,000

Covers the costs of having professional dancers perform alongside youth dancers at the Nutcracker Ballet.

Nutcracker Set Design: \$8,000

Covers the materials, labor, storage, and transportation required to build and transport sets and props.

Dance Tuition: \$6,000

Covers one year of tuition for one dancer for classes offered through the Vail Valley Academy of Dance.

Costumes: \$5,000

Covers the purchase, storage, tailoring, and rentals required for costumes.

Awards Banquet: \$4,000

Covers the cost of the end-of-year awards banquet to celebrate and recognize dancers.

Spring Showcase: \$3,500

Offsets the cost of the Spring Showcase where dancers showcase their own choreography.

Rehearsal Space Rental: \$3,000

Covers the rental fees and utilities for rehearsal space.

One Student Summer Intensive: \$2,500

Covers the audition and summer intensive attendance fees for one VYBC Member.

VYBC New York City Trip: \$2,000

Sponsor a dancer going to New York City to experience Broadway shows and take dance master classes.

One Student VYBC Membership: \$1,000

Covers the membership, participation, and audition fees for one VYBC Member.

Community Outreach Events: \$800

Offsets the costs of community events hosted by VFOD.

Ballet Shoes for One Year: \$600

Covers the cost of pointe shoes for one VYBC Member for one year (4 pairs, on average).

VYBC Leotards for One Year: \$500

Covers the cost of a dancer's leotard for one year.

VYBC Dancer Master Classes: \$250

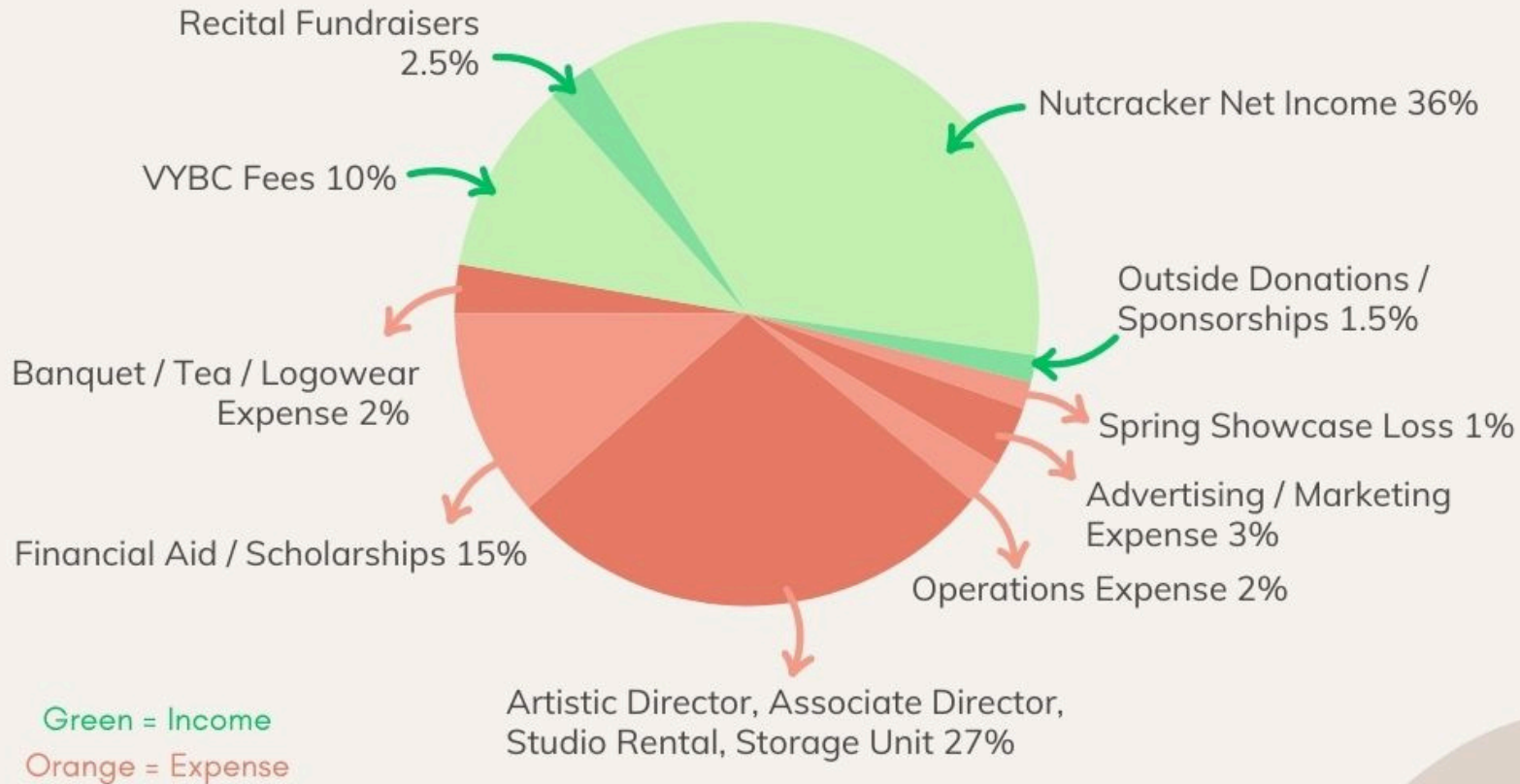
Covers the cost of master classes for VYBC dancers to participate during the Vail Dance Festival.

VAIL FRIENDS OF DANCE

2024-25 Budget

Projected Net Income \$5,600

Vail Friends of Dance (VFOD) is an Eagle County, Colorado nonprofit dedicated to developing, supporting, and inspiring young dancers and teachers from all backgrounds by providing accessible opportunities, equitable resources, and an inclusive environment that fosters artistic excellence.



Your assistance will play a crucial role in providing opportunities and resources for young dancers in the Vail Valley.

Visit friendsofthedance.org/donate to make a donation today!